

University of Houston C. T. Bauer College of Business Advisory Panel

C. T. Bauer College of Business Certificate Programs

Join The University of Houston C. T. Bauer College of Business Advisory Panel - Your Next Power Play!

Be a part of our exclusive University of Houston C. T. Bauer College of Business Advisory Panel! We hand-pick our panel members to ensure varied industry backgrounds, differing points of view, and distinctive leadership qualities, making up a team of accomplished experts who offer innovative advice and dynamic perspectives in their areas of focus. The panel works collaboratively to provide constructive feedback and strategic direction, guide quality improvement, and assess program efficacy.

As a partner of the panel, your role is to support our faculty and program managers in delivering relevant offerings and strengthening the fundamental mission of the University of Houston C. T. Bauer College of Business Certificate Programs.

Your Industry Star Shines Bright: Pass On That Knowledge!

We're proud to host C.T. Bauer College of Business Advisory Panels for all three of our C. T. Bauer College of Business Certificate Programs. Interested in serving on our panels? We need your expertise in the following areas: Customer Experience and Digital Marketing

Discover Your Company's Road to Excellence at C.T. Bauer College of Business

Grow the learning power at your company with custom experiences designed just for you. Let University of Houston C. T. Bauer College of Business provide your executives and professionals a substantive and transformational skill-set for long-lasting impact on their business performance.

University of Houston C. T. Bauer College of Business custom programs are a proven way to grow leadership, devise new strategies, and build the business acumen your firm needs to excel. We work hand-in-hand with your leadership team to create effective and efficient programs. Custom programs generate ideas, conversations and solutions worth capturing.

- The Benefits-

- Advance your personal knowledge through the program curriculum.
- Network with your peers across various industries.
- Identify and recruit talent.
- Enjoy exclusive discounts for in-classroom and online Certificate Programs.
- Enjoy exclusive discounts for customized corporate training for leaders and work teams.
- Establish personal branding and promotion.
- Enhance your ability to present in-classroom case studies.

-The Responsibilities-

- Attend meetings and other events.
- Be informed about the program, students, curriculum, mentorships, and activities.
- Promote the program to your organization, prospective students and stakeholders in the community.
- Ensure the program is delivering a syllabus that is current, up to date, and relevant to business and industry needs.
- Serve as an ambassador and advocate for the program.
- Share with others via social media, communications and press releases.

-The Custom Experience-

- Work with the University of Houston C. T. Bauer College of Business design team to discover pain points and skill gaps.
- Select customized options that best fit your requirements and budget.
- Make industry-specific changes to existing C. T. Bauer College of Business programs or develop new curriculum designed expressly for your company.

There are three types of Panel Membership and Criteria

1. **Thought Leaders/Academics** - These panel members are experts in the field and frequently speak at major industry events and/or are published in academic journals.
2. **Key Influencers** - These panel members are key influencers in their field and have wide followings in the industry.
3. **Corporate Members** - These panel members are mid to senior executives at large organizations who have specific functional expertise and are empowered to effect change at their firm.